

James D. George

Class of 1982

James George, formerly vice president of corporate social responsibility for The Hershey Company, was responsible for the company's corporate social responsibility programs locally, nationally and internationally.

George joined The Hershey Company in 1984 and held several positions in Hershey's sales areas prior to becoming the manager of merchandising packaging. He was promoted to director of packaging and vice president of packaging and assumed global packaging responsibility in 2006.

George was named vice president of community relations in 2008 and accepted additional responsibilities as vice president of corporate social responsibility in 2009, including managing programs for community outreach, corporate philanthropy and environmental stewardship, as well as sustainable supply chain initiatives. George also handled the company's charitable sponsorships, and offered support for programs including the United Way and the Children's Miracle Network.

George represented The Hershey Company as founder and coordinator of Project Fellowship, a program designed to build bridges between Milton Hershey School students and houseparents and The Hershey Company employees and their families.

In the community, George was chairman of Penn State Hershey Medical Center Children's Miracle Network Advisory Board and Executive Committee and chairman of Hershey's Track & Field Games Board of Directors.

George retired from The Hershey Company in 2012 after 28 years of service. He is currently the community relations liaison at Penn State Hershey Medical Center and College of Medicine and also is founder and president of All About Hershey, LLC, an independent business he founded that promotes Milton S. Hershey's legacy.

