

# 2014

## Jeffrey L. Gregg

*Class of 1985*



Jeff Gregg is a CPA and a Chartered Global Management Accountant.

He began his career at the KPMG international accounting and consulting firm in the New York City and Atlanta offices. Then at Getger International, a high-end wooden office furniture company, he became chief operating officer after initially serving as chief financial officer.

At the Dixie Group, a publicly traded consumer flooring and textile products company, he was division president, chief operating officer and chief financial officer.

He then joined Riddell Bell Holdings, Inc., a private equity-owned leader in head protection equipment and accessories under the Riddell, Bell, Giro and other brand names. He held several positions including executive vice president and chief financial officer, chief operating officer of Bell Sports Asia Ltd., president of the Mass Market Division and senior vice president of operations.

Prior to his current role, Gregg held the positions of chief operating officer/chief financial officer and chief executive officer at Geneva Watch Group, a privately owned company that designs, manufactures and distributes watches and clocks under license for such fashion brands as Kenneth Cole, Tommy Bahama and Ted Baker.

Currently, Gregg is chief executive officer of The Collective, a leader in the youth culture-branded apparel and accessories market, and the chief restructuring officer of MEE Apparel, LLC, and MEE Direct, LLC, operating the retail and wholesale business for the Marc Ecko and Ecko Unlimited brands. He joined both companies in February 2014.