

Michael D. Kuremsky

Class of 1986

Michael Kuremsky was vice president and global brand leader of Olay Skin Care, a billion-dollar business and the world leader in facial moisturizers and treatments. He had a 20-year career in brand marketing and management with Procter & Gamble in Cincinnati, Ohio, where he led the growth of the brand in top markets including the United States, United Kingdom and China, while launching Olay into many new countries, such as India, Mexico, Brazil and Russia.

In 2001, Kuremsky was recognized by *Advertising Age* as one of the "Top 100 Marketers."

Since receiving his award, Kuremsky retired from P&G and is now pursuing a second chapter as a branding and 'big ideas' consultant for Fortune 100 companies. He works for a boutique innovation firm, Seek, in Cincinnati.

Kuremsky was deeply involved in Cincinnati Hills Christian Academy, a Blue Ribbon school, and was elected president of the school's board. He also devoted time as president of the Fine Arts Board, directing and producing numerous stage productions and musical revues. Additionally, Kuremsky served on the Grove City College Alumni Council.

Additional degrees: MFA, Duke University

