

## James P. Passilla

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### *Class of 1960*

As senior vice president, human resources, Disney Worldwide Services, Inc., Jim Passilla was responsible for establishing, implementing and coordinating all human resource functions for The Walt Disney Company, including employment and placement, personnel and benefits administration, equal opportunity programs, compensation, relocation, labor relations, the Disney University (cast development and training, employee communications, and cast activities), and first aid. These functions supported approximately 78,000 employees.

His 28 years with the Disney organization included five years at Disneyland as employment interviewer, personnel representative, manager, personnel and training, and director, employee relations. In 1970, the same responsibilities for Walt Disney World were added. He was named vice president for both the California and Florida entertainment centers in 1972. His appointment as senior vice president of the parent company began in 1983. He retired in 1992 and has received Walt Disney World's Jackaloup Award.

As a college student, Passilla was known for his basketball and baseball talents. He lettered two years for the Wolverine cagers and played shortstop for five seasons in the Cincinnati Redlegs Farm System. He launched his working career at Hughes Aircraft in Culver City, Calif., and later accepted a position as personnel coordinator at Microdot, Inc., in South Pasadena. He joined the Disney organization in 1964.

Passilla, active in professional and civic organizations, has served on the National Personnel Administration committee for the Boy Scouts of America and on the board of directors for the Florida Education Foundation and for Junior Achievement of Central Florida. He previously served on several task forces and committees of the Orlando Chamber of Commerce, and managed Little League baseball teams and coached YMCA youth basketball. He served on the College's Alumni Council from 2000 to 2003.

*Additional degree: MBA, University of Southern California*

