

## Charlotte A. Zuschlag

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### *Class of 1973*

A native of Greenville, Pa., Charlotte Zuschlag began work in banking at First National Bank of Mercer during summers between her college years at Grove City. After graduation, Zuschlag took a position with Heritage Federal Savings and Loan Association where she rose to the office of treasurer. After seven years in Philadelphia, Zuschlag resigned from the expanding Horizon Federal to take the top post at Ellwood Federal in Ellwood City.

Under her guidance, Ellwood Federal converted to a publicly owned thrift holding company in 1990 and eventually changed its name from PennFirst Bancorp to ESB Financial Corporation. During the past 25 years, her leadership as president and chief executive officer of ESB Financial Corporation and ESB Bank has resulted in growth of assets from \$250 million to more than \$1.9 billion. This was accomplished through a plan of strategic growth and the acquisition of five other community banks. Today, ESB Bank conducts business through 23 offices in Allegheny, Beaver, Butler and Lawrence counties.

Zuschlag is active in several local organizations. She serves on the board of visitors for the University of Pittsburgh Joseph M. Katz Graduate School of Business. In addition, Zuschlag has received numerous awards and honors including the University of Pittsburgh's Katz Business Distinguished Alumni Award in 2006.

She is a past alumni giving chair at Grove City College and joined the Board of Trustees in 2002, where she is now vice chair.

*Additional degrees: MBA, University of Pittsburgh*

